



Dear Parents,

**We take this opportunity to thank you for supporting the idea of using environment friendly school bags. The project was conceived last year as part of AAHVAAN, Eicher School's environmental initiative. The objective of the exercise was to initiate change wherein every child makes a choice of using a recycled bag over a store bought one.**

The existing students contributed discarded denims from home, while the new students were provided bags from the NGO, Goonj.

### **For Classes Pre -Nursery to III**

For the next session's bag requirements, you are requested to avail of the following options:

- **Send one adult size denim pants that would otherwise be discarded, along with Rs.250 (for stitching charges, waterproof lining and accessories)**

**OR**

- **Purchase a recycled bag from GOONJ ( cost of 600), on the day of the book sale  
(These are made from recycling over sized jeans that cannot be used as a garment)**

Every child using the bag is making a statement to the world that he and she has chosen to recycle an available resource over a commercially manufactured bag that use plastic, artificial fibre and dyes. Children have appreciated the fact that when factories make these colourful and fancy bags, chemicals have been used that in turn are polluting our water, air and soil. By choosing differently, they have made a positive impact.

**The project is based on the firm belief that education is not just about knowing theory and being able to speak about saving the world, but is also about bringing behaviour modification in children by gently nudging good practices.**



*'It's not a bag... it's a statement'*